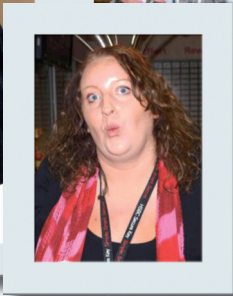


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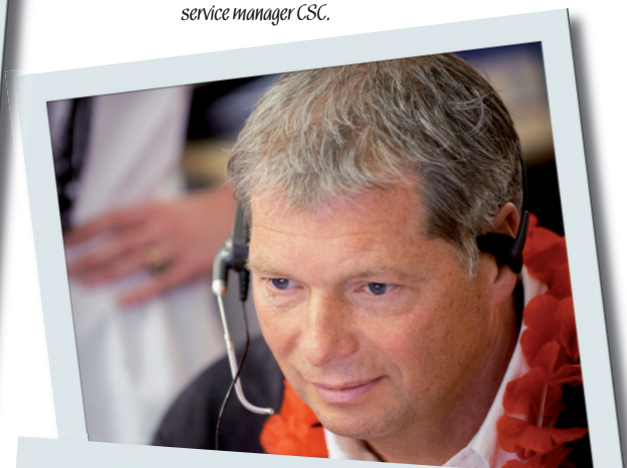


Eighty volunteers were on duty at **HSBC Bank's** call centre in **Hemel Hempstead**. They took nearly 1,700 calls, which raised £62,500. Fundraising events included tombola, leg waxing, a best joke quiz, name the teddy and decorate a nose.

Pictured - Lucy Reeves, best place to work coordinator; Ian Dexter, best place to bank manager, and Lorena Greenwood, best place to work manager; and Geraldine Richardson, outbound manager.

HSBC Direct, Leicester, was staffed by 40 volunteers answering calls and more providing support and refreshments. The number of calls totalled 1,390, resulting in donations worth £43,000. Sandra Hayes, centre director, said: "You can never explain to people what giving some of your time to take donation calls feels like; it just has to be experienced. I was thrilled to see so many of our people on the telephones having a genuinely fantastic time... The atmosphere... was electric after two full days of on site fund-raising. I am deeply proud of everyone who contributed."

Pictured - Siobhan Thornton (left) DFS team leader, and Danielle Hopper, direct team manager; Rob Mount, sales and service manager CSC.



Volunteers at **IFDS, Chelmsford**, took 5,211 calls, resulting in donations worth £159,153. And events at the company's two offices in Chelmsford and one in Basildon raised a further £3,000. Simon Hudson-Lund, CEO, said: "Once again, I felt a great sense of pride... seeing so many staff, many with other members of their families, together with clients, all manning the phones on what felt like one of the busiest nights we have ever had." And Kim Inglis, group executive - customer contact centre, said: "Red Nose Day at IFDS is always a huge success! We have such a fantastic response from everyone willing to give up their time for such a worthy charity."

Pictured - Mr Hudson-Lund; the call centre on the night; teams were allocated colours and team leader wore tutus and wings in the same colour.

Donations reached £158,000 at **JD Williams, Manchester** - the highest in the three years of participation. Some 120 volunteers handled calls and Manchester fire-fighters served refreshments. **Pictured** - Alan White, CEO, took the first call of the night; HR advisors Suzanne Esplin and Claudia White.